

ESCORTIFYS

GLOBAL PROHIBITED CONTENT & CONDUCT POLICY

Document 4 | Pre-Publication Final Draft

Purpose

This Policy defines content and conduct that Escortifys does not permit. It applies globally as a minimum standard and may be supplemented by stricter country, state, province, territory, city, feature, payment-provider, hosting-provider, or safety rules.

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Zero-tolerance core

Minors, child sexual abuse or exploitation material, human trafficking, coercion, forced participation, unauthorized third-party control, non-consensual intimate material, sexual violence presented as real conduct, impersonation, extortion, and deliberate facilitation of unlawful activity are prohibited. High-risk content may be removed or blocked before ordinary notice or appeal where immediate safety or legal risk requires it.

Platform boundary

Escortifys does not book, arrange, negotiate, dispatch, broker, collect payment for, or participate in user-advertised offline services. No person acting for Escortifys may use platform access to solicit, arrange, purchase, receive, participate in, facilitate, or obtain a benefit from a user-advertised offline service.

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1. Scope and relationship to other rules

This Global Prohibited Content & Conduct Policy applies to every account, Provider Listing, profile, image, video, text field, link, review, response, report, message if messaging is enabled, commercial advertisement, payment for a platform feature, verification submission, and other interaction with Escortifys.

It supplements the Terms of Service, Global Privacy Policy, Global Advertising & Listings Policy, Verification Policy, Safety & Reporting Policy, payment rules, intellectual-property rules, and any jurisdiction-specific addendum. If another Escortifys rule is stricter, the stricter rule applies.

2. Escortifys may be stricter than local law

A user has no contractual right to publish content merely because the content may be lawful somewhere. Escortifys may refuse, restrict, geoblock, de-index, blur, age-gate, remove, or prohibit content based on legal risk, safety risk, moderation capability, payment-provider rules, hosting requirements, reputational risk, or the practical difficulty of reliably distinguishing lawful from unlawful conduct.

Lawful elsewhere is not enough

Acceptance by another website, a payment provider, a local business, or another user does not require Escortifys to accept the same content.

3. Adult-only rule and age uncertainty

Escortifys adult areas are for adults only. A person appearing in or controlling adult content must be at least 18 and must satisfy any higher age threshold applicable to the feature or jurisdiction.

- No minor may create, control, appear in, be advertised in, or be sexualized through an adult listing.
- No content may describe, role-play, depict, or market a person as under 18 for a sexual purpose, even if the person depicted is an adult or synthetic.
- No 'barely legal', school-age, childlike, underage-coded, or similar presentation is permitted where the overall context sexualizes minority or creates reasonable age ambiguity.
- If age cannot be reasonably established, Escortifys may block publication pending verification.
- Using another person's age document, verification result, or account to defeat age controls is prohibited.

4. Child sexual abuse or exploitation material

Child sexual abuse or exploitation material is prohibited without exception. This includes visual, written, animated, synthetic, AI-generated, linked, embedded, or otherwise communicated material that depicts, sexualizes, solicits, promotes, facilitates, or normalizes sexual exploitation of a person under 18.

- No sexual image or video involving a minor or a person depicted as a minor.
- No sexualized focus on the genitals, anal region, breasts, or nudity of a minor.
- No grooming, sexual solicitation, recruitment, trafficking, or sexual-services request involving a minor.
- No links, codes, file locations, search instructions, groups, or contact pathways used to obtain such material.
- No jokes, coded language, or euphemisms used to conceal child sexual exploitation.
- No attempt to upload such material for 'verification', 'proof', 'reporting', or shock value through an ordinary user channel. Reports should identify the location of content without redistributing it.

Immediate action

Content presenting a credible child-safety concern may be blocked immediately, preserved as legally appropriate, and referred to competent authorities or designated reporting bodies where required or lawfully appropriate.

5. Trafficking, exploitation, coercion, and forced participation

Escortifys prohibits human trafficking, forced labour, sexual exploitation, coercion, debt bondage, and conduct that controls or exploits another person's participation.

- recruiting, transporting, transferring, receiving, holding, concealing, harbouring, directing, or controlling a person for exploitation;
- threats of violence, exposure, arrest, immigration consequences, family harm, child-custody consequences, homelessness, debt, or reputational harm used to compel participation;
- withholding or controlling passports, identity documents, phones, money, medication, housing, transportation, or account credentials to restrict a person's freedom;
- requiring a person to work off a debt, recruitment fee, travel cost, housing cost, or purported protection fee through unwanted services;
- posting or continuing a listing after the depicted person withdraws consent;
- using threats of false reports, intimate-image disclosure, doxxing, or violence to force continued participation.

6. Third-party control, agency conduct, and profiteering

The baseline Escortifys model is provider-controlled self-advertising. Unless a separately approved jurisdiction-specific program is created after legal review, one adult may not control another adult's Provider Listing.

- No agency, manager, recruiter, employer, partner, driver, studio, venue, or other third party may control a Provider's account, listing decisions, verification, or communications.
- No user may collect a commission, percentage, referral fee, debt payment, protection payment, kickback, or similar benefit from another Provider's user-advertised offline services through Escortifys.
- No person may hold a Provider's credentials or identity documents to prevent independent control of the account.
- No multi-provider account may be used to conceal who controls each listing.
- No recruitment content may be used to place another person into unlawful sexual activity.

7. Unlawful sexual-services advertising and solicitation

Content that unlawfully advertises, solicits, purchases, promotes, facilitates, or arranges sexual services is prohibited. Because laws differ materially by jurisdiction, Escortifys may disable entire categories, terms, rate fields, images, links, or countries even where a user asserts that their own conduct is lawful.

Coded wording, emojis, abbreviations, rate structures, 'menus', or off-platform instructions do not avoid this rule if their purpose or practical effect is to promote prohibited conduct.

8. No buyer-request, booking, or dispatch conduct

- No 'wanted' ads asking Providers to supply commercial sexual activity.
- No bidding, auction, reverse-auction, offer-matching, dispatch, or assignment of Providers.
- No claim that Escortifys staff book, recommend, select, send, or guarantee a Provider.
- No payment request that routes compensation for an offline service through Escortifys, its staff, moderators, agents, wallets, or accounts.
- No attempt to recruit Escortifys personnel to facilitate, negotiate, or participate in an offline service.

9. Non-consensual intimate material

Users must not publish, distribute, transmit, sell, advertise, link to, threaten to disclose, or otherwise make available intimate material of another person without the lawful consent required for that use.

- revenge porn or retaliatory intimate-image publication;
- intimate media originally shared privately but reposted without permission;
- content published after consent to publication has been withdrawn where continued publication is not otherwise lawful;

- threatening to expose intimate material to obtain money, services, silence, compliance, or contact;
- publishing intimate material to shame, punish, out, or identify another person.

10. Voyeuristic, stolen, leaked, or hacked media

Escortifys prohibits covertly recorded sexual or intimate media, hidden-camera material, unlawfully obtained recordings, hacked or stolen files, and content taken from another person or service without authority.

- No bathroom, changing-room, bedroom, hotel-room, or other private-space recording made without lawful consent.
- No scraped subscription content, stolen creator media, hacked cloud material, leaked private albums, or 'celebrity leak' content.
- No removal of watermarks, ownership markers, or metadata for the purpose of concealing theft or unauthorized source.

11. AI, deepfakes, face swaps, and synthetic identity content

AI and editing tools must not be used to create a false identity, fabricate a Provider, sexualize a real person without consent, defeat verification, or mislead users about who is being advertised.

- No deepfake, face-swap, synthetic nude, or sexual depiction of a real person without that person's consent.
- No AI-generated 'Provider' presented as a real verified person.
- No material alteration of age, identity, body, or appearance that makes the listing materially deceptive.
- No synthetic document, selfie, liveness recording, phone-verification artifact, or trust badge.
- Reasonable cosmetic editing may be permitted if it does not materially misrepresent identity, age, or verification status.

12. Violence, sexual violence, incapacity, and dangerous conduct

Content must not promote, solicit, glorify, or depict as real conduct rape, sexual assault, forced sexual activity, intentional serious injury, or sexual activity with an unconscious, incapacitated, or non-consenting person.

Public listing language that describes 'forced', 'rape', 'sleeping', 'passed out', or similar non-consent scenarios may be restricted even if claimed to be fantasy or role-play, because the platform may be unable to reliably distinguish fantasy wording from a real offer or threat.

- No real-world violence, torture, kidnapping, forced confinement, or threats.
- No instruction to drug, incapacitate, secretly dose, or impair another person.
- No material promoting self-harm, suicide services, or dangerous acts as a commercial offering.

13. Harassment, threats, stalking, extortion, and blackmail

- credible or conditional threats of violence or sexual violence;
- stalking, repeated unwanted contact, tracking, following, or intimidation;
- extortion, blackmail, sextortion, or demands backed by threats of exposure or harm;
- threats to contact family, employers, immigration authorities, police, courts, or media to force payment or compliance;
- retaliatory account creation, review bombing, mass reporting, or coordinated harassment;
- publishing or threatening to publish identifying information to frighten or control another person.

14. Doxxing, private information, and unlawful surveillance

Users must not expose another person's private or sensitive information without lawful authority and a legitimate platform purpose.

- home address, precise live location, private phone number, personal email, government identifier, financial information, medical information, family details, workplace information, vehicle identifiers, or private account credentials;
- private messages or screenshots published to identify, shame, threaten, or expose another person;
- stalkerware, spyware, hidden trackers, credential theft, account compromise, or unauthorized GPS/location monitoring;
- public identification of a member/client through a Provider Listing, review, comment, or safety warning.

15. Impersonation, identity fraud, and verification abuse

- creating a profile for another person without authority;
- using another person's photos, phone number, email, ID, verification selfie, payment method, or account;
- pretending to be Escortifys staff, moderation, legal, verification, safety, or payment personnel;
- selling, renting, lending, or transferring a verified account or badge;
- falsifying age, location, identity, ownership, account control, or consent;
- creating a replacement account to evade a verification failure, safety hold, legal restriction, or suspension.

16. Fraud, scams, deceptive payments, and financial abuse

Escortifys prohibits financial deception connected to the Platform.

- phishing, fake invoices, credential theft, payment-link scams, advance-fee fraud, gift-card scams, fake refunds, chargeback fraud, or stolen payment methods;
- claiming Escortifys holds an escrow, deposit, booking fee, service payment, or guarantee when it does not;
- impersonating support to request passwords, codes, identity documents, or money;
- using platform advertising to launder money, disguise criminal proceeds, or route payments for prohibited conduct;
- materially false pricing, bait-and-switch advertising, or fabricated 'limited time' claims intended to deceive.

17. Drugs, weapons, contraband, and unrelated illegal commerce

Escortifys listings must not be used to advertise, request, exchange, bundle, or facilitate illegal drugs, controlled substances, weapons, explosives, stolen goods, counterfeit documents, stolen financial information, illegal gambling, or other unlawful goods or services.

A Provider Listing is not a wrapper for unrelated black-market commerce.

18. Housing, employment, immigration, debt, and recruitment leverage

- No housing, rent reduction, transportation, immigration help, employment, debt relief, or other necessity may be offered or withheld in exchange for sexual activity where unlawful, coercive, exploitative, or contrary to platform policy.
- No deceptive modelling, massage, hospitality, travel, entertainment, or employment advertisement used to recruit a person into sexual activity.
- No mail-order spouse, forced-marriage, or immigration-arrangement solicitation.
- No recruitment fee or debt structure that creates pressure to provide unwanted services.

19. False, deceptive, or materially misleading content

- false identity, false age, false location, fake availability, or fake credentials;
- stolen or materially misleading photographs;
- fabricated ratings, reviews, endorsements, testimonials, contacts, favourites, views, or verification claims;
- false claim that a user is 'background checked', 'safe', 'disease free', 'government approved', or guaranteed by Escortifys;
- false affiliation with a venue, brand, agency, regulator, charity, law-enforcement body, or public figure;
- misleading edited media or synthetic content that materially changes the identity being advertised.

20. Spam, bots, duplicate content, scraping, and manipulation

- automated account creation, posting, refreshing, bumping, messaging, review submission, or reporting without written permission;
- duplicate or near-duplicate profiles used to dominate search or evade moderation;
- mass posting across locations where the Provider is not genuinely available;
- keyword stuffing, hidden text, fake local pages, deceptive SEO, or city-name cloning;
- fake engagement, coordinated ratings, artificial clicks, false favourites, or ranking manipulation;
- scraping or harvesting personal information, profile data, images, contact details, or restricted data for unauthorized republication, marketing, profiling, or resale;
- attempting to reverse-engineer or deliberately defeat moderation, abuse detection, age controls, verification, or rate limits.

21. External links and off-platform circumvention

Links and contact details may be used only in approved fields and for approved destinations.

- No malware, phishing, credential theft, deceptive redirects, illegal marketplaces, exploitative content, or prohibited payment destinations.
- No QR code, image text, URL shortener, username, payment handle, or coded instruction used to bypass a disabled field or moderation rule.
- No dating-site or hookup-site promotion inside ordinary Provider Listings unless Escortifys expressly enables a separate approved feature.
- No instruction to move a prohibited negotiation, booking, buyer request, or unlawful transaction off-platform merely to evade this Policy.

22. Intellectual property, image rights, and unauthorized branding

- No copyrighted or trademarked content used without authorization or another lawful basis.
- No stolen creator media or copied Provider profile content.
- No false use of Escortifys logos, badges, verification marks, staff titles, screenshots, or branded documents.
- No claim of sponsorship, endorsement, partnership, or certification that does not exist.
- Rights complaints must be made in good faith; knowingly fraudulent takedown demands are prohibited.

23. Hate, discrimination, degrading content, and targeted abuse

Escortifys may remove content that unlawfully discriminates, promotes hatred, dehumanizes a protected group, threatens violence, or uses slurs to target a person or group. Legitimate personal boundaries or lawful preferences must be expressed without degrading or threatening language and remain subject to applicable law.

24. Reviews, ratings, and provider-response abuse

If public reviews are enabled, they are subject to moderation and separate review rules. A review is not a licence to publish explicit sexual detail, accusations as established fact, private identifying information, threats, extortion, or retaliation.

- No fake review, paid review, self-review, coordinated review bombing, or competitor sabotage.
- No doxxing, threats, slurs, or publication of a user's private contact information.
- No demand for money, free services, or other benefit in exchange for changing, withholding, or removing a review.
- Provider responses must address the review without exposing the reviewer or retaliating.
- Reports of reviews must be made in good faith and may themselves be sanctioned if knowingly false or abusive.

25. Restricted provider-safety report abuse

Any Provider Safety Reports or Client Safety Notes feature remains high-risk and may be activated only after separate legal, privacy, defamation, discrimination, retention, and safety review. If enabled, it must not become a hidden gossip board or public blacklist.

- Access must be restricted to approved verified Providers and authorized moderators.
- Reports must use structured safety categories where possible and be limited to a legitimate safety, fraud, or abuse purpose.
- No protected-class discrimination, sexual shaming, revenge, retaliation, doxxing, or unnecessary personal data.
- No invented criminal allegation, diagnosis, or certainty beyond what the reporter actually observed or can support.
- No automatic permanent ban based only on one report.
- False or malicious reports may lead to account termination and other lawful action.
- Dispute, correction, retention, access logging, moderation, and escalation rules must be active before the feature goes live.

26. Commercial advertising prohibitions

Commercial advertisers and affiliates must comply with this Policy. Escortifys may prohibit additional product categories for legal, safety, payment, or infrastructure reasons.

- No illegal drugs, weapons, trafficking-related services, counterfeit goods, malware, unlawful gambling, stolen data, or illegal financial services.
- No fake close buttons, forced redirects, system-warning impersonation, browser hijacking, or deceptive subscription enrolment.
- No advertising targeted to minors for adult services or other age-restricted products.
- No claim that a commercial advertiser is approved, guaranteed, or endorsed by Escortifys unless a written agreement authorizes that exact statement.

27. Jurisdiction restrictions and geoblocking

Escortifys may disable a country, state, province, territory, city, category, search term, rate field, media type, external link, payment feature, profile feature, or access tier where publication creates unacceptable legal or safety risk.

Users must not intentionally defeat a jurisdiction restriction through false location, alternate identity, proxy account, manipulated metadata, another person's account, or technical circumvention.

28. Reporting prohibited content

Users and affected persons should be able to report prohibited content through designated reporting channels. Reports should identify the specific listing, image, profile, review, account, link, or other content and explain the concern with enough detail for review.

High-priority report categories should include: underage concern; trafficking/exploitation; non-consensual intimate media; impersonation; immediate threat; stalking/doxxing; stolen media; fraud; illegal content/service; privacy violation; intellectual-property violation; and other safety concern.

Reports should not redistribute illegal or abusive material unnecessarily. Where possible, provide a URL, account identifier, screenshot of non-illegal context, date/time, and explanation rather than forwarding prohibited media.

29. Evidence preservation and urgent escalation

Escortifys may preserve relevant account, content, moderation, security, payment-for-platform-feature, verification, and reporting records where legally required or reasonably necessary for a safety incident, fraud investigation, dispute, legal hold, or competent-authority process.

Preservation does not itself mean disclosure. Urgent safety escalation and any disclosure to authorities must follow applicable law, the Privacy Policy, and the Law Enforcement & Government Requests Policy.

30. Enforcement framework

Escortifys may respond proportionately to severity, confidence, urgency, history, legal obligations, and risk. Measures can include:

- content warning or correction request;
- rejection before publication;
- media removal, blurring, link disabling, field suppression, de-indexing, or geoblocking;
- temporary visibility restriction or account hold;
- mandatory age, identity, consent, ownership, or account-control re-verification;
- temporary or permanent suspension;
- termination and prevention of repeat-account creation where lawful;
- preservation of relevant evidence;
- refund, credit, or denial of refund under the applicable platform-payment policy;
- referral to a competent authority or safety body where required or lawfully appropriate.

Paid status buys no immunity

Premium, VIP, Featured, Spotlight, verification, or any other paid platform feature does not protect prohibited content from moderation or removal.

31. Reasons, appeals, and repeat offenders

Where legally required or reasonably appropriate, Escortifys may provide a reason for a moderation decision and an opportunity to request review. Immediate safety holds may occur before full notice.

A repeat offender may receive escalating restrictions. Attempts to evade enforcement by changing accounts, phone numbers, domains, devices, payment methods, images, identities, or locations may be considered in enforcement.

An appeal does not require Escortifys to restore content while a credible child-safety, trafficking, coercion, non-consensual-media, fraud, or immediate-threat concern remains unresolved.

32. Government, regulator, and law-enforcement matters

Escortifys may report conduct or preserve information where reporting or preservation is legally required or where disclosure is lawfully permitted and reasonably considered appropriate for a serious safety matter. Informal official interest does not automatically entitle an authority to non-public user information.

Government and law-enforcement requests for non-public information are reviewed for identity, jurisdiction, authority, legal process, scope, and applicable privacy or constitutional requirements under the separate Law Enforcement & Government Requests Policy.

33. No endorsement or certification

Moderation, verification, publication, a trust badge, paid placement, or the absence of a report does not certify that a person, service, listing, transaction, claim, or location is lawful, safe, healthy, truthful, or suitable. Users remain responsible for their own conduct and legal obligations, subject to Escortifys' own duties under applicable law.

34. Changes and contact

Escortifys may update this Policy to address legal developments, product changes, safety threats, moderation experience, payment-provider requirements, or geographic expansion. Material changes will be communicated where applicable law requires it.

Platform: Escortifys.

Prohibited-content / moderation contact: [TO BE INSERTED]

Urgent safety reporting contact: [TO BE INSERTED]

Legal notices: [TO BE INSERTED]

Identity, service-address, controller, merchant, or similar corporate particulars are provided where applicable law requires proactive disclosure and may otherwise be supplied in response to an appropriate request.

Appendix A - Quick red-flag matrix

Risk category	Default operational response
Minor / age ambiguity	Block; verify age; escalate if credible child-safety concern
CSAM / child exploitation	Immediate block; preserve as lawful; mandatory/appropriate reporting workflow
Trafficking / coercion	Immediate safety hold; human review; preserve; escalation
Third-party control	Hold listing; require provider control and verification
NCII / revenge content	Remove or restrict promptly; preserve complaint record; escalation
Voyeuristic / stolen media	Remove; ownership/consent review; repeat-offender controls
Deepfake / impersonation	Remove; identity dispute; re-verification
Threat / stalking / extortion	Safety hold; preserve; assess urgency and competent-authority pathway
Doxxing / private data	Remove or redact; privacy/safety review
Fraud / phishing	Block links/accounts; security review; payment-provider escalation where appropriate
Illegal drugs / weapons	Remove; account review; jurisdiction-specific escalation
Spam / bots / duplicates	Reject, rate-limit, verify, restrict, or terminate
Review abuse	Moderate, remove, sanction; preserve dispute record
Safety-report abuse	Restrict access; human review; correction/dispute process

Appendix B - Enforcement severity matrix

Level	Illustrative conduct	Typical response
Level 1 - Correctable	Formatting, field misuse, unclear wording, minor duplicate content	Return for correction; warning; field restriction
Level 2 - Integrity	Spam, deceptive location, misleading media, link	Reject/remove; re-verification; temporary hold

	circumvention, verification inconsistency	
Level 3 - Serious abuse	Impersonation, fraud, doxxing, harassment, stolen media, malicious reviews	Remove; suspend; preserve evidence; human review
Level 4 - Critical safety	Minor concern, CSAM, trafficking, coercion, NCII, credible threat, extortion, sexual violence, severe stalking	Immediate block/hold; preserve; safety/legal escalation; authority/reporting workflow where required or appropriate

Appendix C - Internal legal and implementation notes

INTERNAL - REMOVE BEFORE PUBLIC POSTING

This appendix records legal research and launch controls. It is not intended to appear in the public-facing Policy.

C1. Project-record controls carried into this Policy

- The project describes Escortify as a controlled, safety-aware directory with verification-first posting rather than uncontrolled classifieds.
- Public reviews are planned only under moderated rules, with no explicit content, doxxing, threats, harassment, private information, or untested publication workflow.
- Any Provider Safety Reports / Client Safety Notes feature remains privacy/defamation/safety/discrimination/retention review-gated, private, moderated, audit-logged, correction-capable, and not a public blacklist.
- Anti-bot and anti-spam controls contemplated by the project include CAPTCHA/Turnstile, email/phone verification, rate limits, duplicate detection, suspicious URL/domain checks, reputation/risk signals, and manual approval.
- External links are to be moderated; ordinary listings are not to be used for dating-site promotion.
- Upload metadata stripping, consent logging, age acknowledgement, reporting/takedown pathways, audit logs, retention rules, and secure-storage planning are part of the intended safety/legal architecture.

C2. Canadian legal pressure points

Criminal Code s. 286.4 prohibits knowingly advertising an offer to provide sexual services for consideration. Section 286.5(1)(b) provides immunity from prosecution in relation to advertising a person's own sexual services. That provider-side immunity must not be treated as automatic platform immunity. Canadian launch requires platform-level legal review of categories, wording, rate fields, search indexing, monetization, and operator knowledge.

Criminal Code s. 163.1 defines and criminalizes child sexual abuse and exploitation material. Section 162.1 criminalizes specified non-consensual publication or distribution of intimate images. Section 162 addresses voyeurism and publication of voyeuristic recordings. Sections 279.01-279.04 address trafficking, material benefit from trafficking, withholding identity/travel documents, and exploitation.

Implementation consequence: child-safety, trafficking, coercion, NCII, voyeurism, and document-control indicators require separate urgent workflows rather than ordinary moderation.

C3. United States legal pressure point

18 U.S.C. 2421A applies to ownership, management, or operation of an interactive computer service with intent to promote or facilitate prostitution of another person; the aggravated provision also addresses specified multi-person conduct and reckless disregard of contribution to sex trafficking. It contains an affirmative defense for certain conduct legal where targeted, but that is not a substitute for federal and state-by-state launch review.

Implementation consequence: maintain state launch controls; prohibit product design that resembles buyer solicitation, dispatch, agency management, service-payment routing, or third-party profiteering.

C4. European Union / EEA

The Digital Services Act applies to covered intermediary services offered into the Union where the statutory connection requirements are met. It treats illegal content broadly, including child sexual abuse imagery, unlawful non-consensual private images, online stalking, illegal goods/services, and other content unlawful under applicable Union or national law. Covered hosting/online-platform services can have notice-and-action, reason-giving, complaint, and transparency obligations.

Implementation consequence: moderation records should capture the content location, report basis, applicable law/policy basis, action, automated involvement, notice, appeal status, and timestamps.

C5. UK and Australia age/content controls

Ofcom's Online Safety Act guidance and Australia's 2026 Age-Restricted Material Codes can impose age-assurance and child-protection obligations on services that provide or expose users to pornography or other age-restricted material. The exact obligation depends on service design and content.

Implementation consequence: preserve a non-explicit public-listing baseline unless and until jurisdiction-specific media, age-assurance, privacy, and access controls are legally cleared.

C6. Comparator lessons from Locanto

Locanto's current Prohibited Policy separately bans illegal services, illegal drugs, identity-document trading, malware, child pornography, weapons, nudity in images, housing for sexual favours, pornographic images/sexual activity imagery, sexual requests involving persons under 18, bestiality, non-consensual abuse, contact information outside designated fields, duplicate ads, defamation/hate speech, and link-only ads.

Locanto's current Safety Center describes automated and manual moderation, restricted-term filters, reporting of ads/images/conversations, blocking, verification, user reviews, payment only for platform upgrades, and no internal booking system. Escortifys should borrow the architecture, not the wording, and maintain stricter rules where its specialized adult-listing focus creates greater risk.

C7. Corporate-identity disclosure implementation

Public-facing policy text uses Escortifys only. Do not add parent brands, ownership genealogy, or operating location merely as boilerplate. However, before launch in each jurisdiction, determine whether applicable consumer, privacy, e-commerce, tax, payment, or intermediary law requires proactive disclosure of the contracting entity, controller, merchant, legal representative, service address, or similar particulars. Where required, provide the minimum legally sufficient disclosure in the legally appropriate context. A user's ability to request the information does not replace a mandatory proactive disclosure where one exists.

C8. Publication checklist

- Insert public moderation, urgent-safety, and legal contact channels.
- Complete jurisdiction launch matrix before enabling any live Provider Listing category.
- Confirm final media standard; non-explicit is the baseline used here.
- Confirm age/identity-verification vendor, escalation paths, and evidence-retention design.
- Implement expedited CSAM/minor, trafficking/coercion, NCII, impersonation, and credible-threat queues.
- Implement audit logging for moderation and government-request handling.
- Do not activate public reviews until the separate review policy and dispute workflow are complete.
- Do not activate restricted provider-safety reports until privacy, defamation, discrimination, correction, retention, access-control, and audit requirements are complete.
- Confirm staff/contractor rules prohibit participation in user-advertised offline services.
- Remove this internal appendix from the public web version after launch controls are completed.

Publication status

Document 4 is substantively complete as a global baseline. It remains a pre-publication draft until contact channels, launch jurisdictions, moderation workflows, expedited safety reporting, verification architecture, and legally required disclosure points are implemented.