

ESCORTIFYS

GLOBAL ADVERTISING & LISTINGS POLICY

Document 3 • Pre-Publication Final Draft

Platform position

Escortifys is a global adult directory platform. This Policy governs provider listings, profile advertisements, promoted placement, and other advertising content on Escortifys. It is designed as a global baseline; local availability and permitted content may be narrower by jurisdiction.

Draft date: 22 August 2026 | Public effective date: [TO BE INSERTED AT LAUNCH]

Hard boundary

Escortifys is not a booking agent, escort agency, broker, employer, payment intermediary, or participant in user-advertised offline services. Escortifys and persons acting for the Platform must not solicit, arrange, purchase, receive, participate in, facilitate, or share in compensation from user-advertised offline services. Platform revenue is limited to legitimate platform products such as advertising, subscriptions, verification, promotion, and visibility features.

This draft should not be published until the implementation checklist at the end is cleared.

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1. Purpose and scope

This Global Advertising & Listings Policy (the “Policy”) sets the minimum rules for advertising content made available through Escortifys. It applies to provider profiles, directory listings, profile media, titles and descriptions, rate or pricing fields where enabled, contact information, external links, paid placement, sponsored content, commercial advertisements, and any other content intended to promote a person, service, product, or business.

This Policy is deliberately stricter than the minimum law in some places. A listing may be lawful for an advertiser to publish elsewhere and still be refused by Escortifys. Publication on Escortifys is a privilege subject to platform rules, risk controls, and jurisdiction-specific availability.

2. Relationship to the Terms and other policies

This Policy forms part of the Escortifys Terms of Service. It should be read together with the Privacy Policy, Prohibited Content & Conduct Policy, Safety & Reporting Policy, Verification Policy, Payments/Subscriptions/Refund Policy, Intellectual Property & Image Rights Policy, and any regional or jurisdiction-specific addendum that applies.

If a jurisdiction-specific rule is stricter than this Policy, the stricter rule controls for the affected listing, advertiser, viewer, feature, or location. If this Policy is stricter than local law, this Policy controls as a contractual platform rule.

3. Definitions

Term	Meaning
Advertiser	a person or organization submitting or paying to promote advertising content on Escortifys.
Provider	an adult individual who controls a Provider Listing concerning that individual.
Provider Listing	a directory profile or advertisement controlled by the adult individual presented in that listing.
Commercial Advertisement	a banner, sponsored placement, affiliate promotion, or other advertisement for a third-party product or business rather than a Provider Listing.
Offline Service	any interaction, meeting, companionship, appearance, entertainment, or other service occurring outside Escortifys between users or third parties.
Restricted Jurisdiction	a country, state, province, territory, region, city, or other location where Escortifys limits or disables a listing category, feature, media type, field, or access pathway.

4. Global baseline; local restrictions may be stricter

Escortifys is designed for international use, but the law governing adult advertising, sexual-services advertising, prostitution-related conduct, pornography, age assurance, consumer transactions, intermediary liability, privacy, and online safety differs sharply between jurisdictions.

A category appearing in one country does not mean the same category is available or lawful elsewhere. Escortifys may restrict content based on the advertiser's location, the provider's location, the viewer's location, the location to which services are directed, the location of the platform operator or processor, or another legally relevant connection.

No universal legality assumption

An advertiser must never assume that acceptance of a listing by Escortifys is legal advice, regulatory approval, or confirmation that the advertised conduct is lawful in every place where the listing can be viewed.

5. Adult-only eligibility

Provider Listings are strictly adult-only. A Provider must be at least 18 years old and must also satisfy any higher age of majority, legal-advertising age, or platform age threshold applicable to the relevant jurisdiction or feature.

- No person under 18 may create, control, appear in, be referenced in, or be marketed through an adult Provider Listing.
- Escortifys may impose a 21+ threshold in a jurisdiction, category, feature, or access tier even where 18 is the legal age of majority.
- Age verification may be required before publication, renewal, reactivation, or use of higher-risk features.
- A failure, refusal, or inability to complete required age or identity checks may result in non-publication or removal.

6. Provider-controlled listings: default self-advertising rule

The default Escortifys model is provider-controlled self-advertising. A Provider Listing must be created, claimed, verified, and controlled by the adult individual whose identity and services are presented in that listing.

The Provider must control the account credentials, have authority over the listing content, and be able to edit, pause, delete, or dispute the listing without needing permission from a manager, agency, partner, employer, or other third party.

Why this rule is strict

Escortifys is not designed as an agency-management marketplace. Self-control reduces impersonation, exploitation, unauthorized advertising, third-party profiteering, and jurisdictional risk. A jurisdiction may be disabled entirely even where self-advertising is lawful if platform publication itself presents unacceptable legal exposure.

7. No agency, manager, recruiter, or third-party control

Unless Escortifys creates a separately approved, jurisdiction-specific program after legal and safety review, the following are prohibited:

- posting or controlling a Provider Listing for another person;
- an agency, manager, recruiter, driver, partner, employer, studio, venue, or similar third party controlling a Provider's account or advertising decisions;
- advertising multiple Providers through one Provider account;
- taking a fee, commission, percentage, debt repayment, referral payment, or other benefit from the Provider's Offline Services through use of Escortifys;
- recruitment advertisements seeking people to enter prostitution, commercial sexual activity, or another unlawful service;
- 'model wanted', 'worker wanted', or similar recruitment content unless offered in a separately approved lawful employment category.

8. Consent, identity, and authority

Every Advertiser must have the rights, consent, and authority necessary for every name, image, video, logo, phone number, website, social handle, statement, and other item included in an advertisement.

- A Provider Listing must materially represent the actual adult Provider.
- Media should depict only the Provider unless Escortifys expressly approves co-created media under a separate verification process.
- Stolen photos, impersonation, revenge content, non-consensual intimate imagery, and unauthorized account creation are prohibited.
- Using another person's identity document, selfie, phone number, or verification result is prohibited.
- Consent may be re-verified if a dispute, impersonation report, trafficking indicator, or ownership complaint arises.

9. No buyer-request or booking marketplace

Escortifys does not operate a marketplace where users post requests for sexual services, solicit bids, negotiate appointments, auction access, or ask Providers to compete for a booking.

The Platform may permit lawful directory discovery and provider-controlled contact information where approved. It does not itself arrange, recommend, schedule, confirm, negotiate, or guarantee an Offline Service.

- No 'wanted' ads requesting commercial sexual activity.
- No bidding, auction, reverse-auction, or offer-matching features for Offline Services.
- No listing text instructing users to treat Escortifys staff as a booking agent or representative.
- No false claim that Escortifys has screened, selected, dispatched, or assigned a Provider to a user.

10. No platform payment for offline services

No payment to Escortifys or any person acting for the Platform is payment for a Provider's Offline Service. Escortifys does not collect, hold, route, settle, transfer, disburse, escrow, commission, or share in compensation for Offline Services.

Payments to Escortifys are limited to platform products such as advertising, subscriptions, verification, promotional placement, visibility products, or other expressly described platform features.

No employee, contractor, moderator, affiliate, agent, representative, or other person acting for Escortifys may solicit, arrange, purchase, receive, participate in, facilitate, or accept a benefit arising from a user-advertised Offline Service through access obtained from the Platform.

11. Lawful-services-only rule

Escortifys may be used only to advertise content that is lawful for the Platform to publish and lawful for the Advertiser to offer in the relevant jurisdiction. A listing must not offer, solicit, promote, facilitate, arrange, or normalize illegal activity.

Where the legal status of a category is uncertain, contested, materially dependent on wording, or materially different between jurisdictions, Escortifys may refuse publication, disable specific fields, require revised wording, restrict the audience, or disable the category entirely pending legal review.

12. Rates, pricing, and transaction language

Rate, pricing, package, duration, deposit, or similar fields may be enabled, restricted, reformatted, or disabled by jurisdiction. Where enabled, such fields must describe only lawful offerings and must not be used to price, bundle, or negotiate a specific unlawful act.

- No price list for illegal sexual acts or other unlawful conduct.
- No 'menu' of prohibited acts, coded offers, or wording designed to evade moderation.

- No statement that payment to Escortifys purchases or secures an Offline Service.
- No demand that a user pay a Provider through an Escortifys-controlled wallet, escrow, employee, moderator, or agent.
- Escortifys may suppress rate fields in countries or regions where publication materially increases platform risk.

13. Listing accuracy and truthful presentation

Advertising must be materially accurate and not misleading. Advertisers must not use false identity, fake credentials, deceptive photos, misleading locations, unavailable services, fabricated reviews, false verification claims, or material omissions designed to induce contact.

- Do not claim to be ‘verified’, ‘background checked’, ‘safe’, ‘disease free’, ‘government approved’, or endorsed by Escortifys unless the exact claim is expressly authorized by the Platform.
- Do not imply that Escortifys guarantees legality, quality, safety, availability, or compatibility.
- Do not impersonate another Provider, business, public figure, or platform representative.
- Material changes to identity, control, or ownership may require re-verification.

14. Media and image standards

Escortifys may apply different media standards by jurisdiction and access tier. Unless a more permissive rule is expressly enabled, the baseline Provider Listing standard is non-explicit adult presentation.

- No child sexual abuse material, sexualized depiction of a minor, or content involving a person whose adulthood cannot be reasonably established.
- No depiction of sexual activity, penetration, masturbation, bestiality, sexual violence, or other graphic sexual conduct.
- No voyeuristic, hidden-camera, stolen, hacked, leaked, or non-consensual intimate media.
- No content depicting coercion, unconsciousness, incapacity, exploitation, trafficking, or an apparent lack of consent.
- No image whose primary purpose is to display an illegal act.
- Adult nudity, if ever permitted, may be restricted by location, age assurance, access tier, image placement, or additional review.

Escortifys may blur, crop, age-gate, remove, reject, or restrict media even where the same media would be lawful elsewhere.

15. Synthetic, altered, and misleading media

Provider identity media must materially represent the actual Provider. AI-generated portraits, face swaps, deepfakes, synthetic identity images, or material alterations that create a false impression of the Provider’s identity are prohibited.

Ordinary editing such as lighting correction, cropping, background cleanup, or reasonable cosmetic enhancement may be permitted if it does not materially misrepresent identity, age, body, location, or verification status.

- No synthetic sexual depiction of a real person without that person’s consent.
- No removal or alteration of a watermark or ownership mark to conceal the source of stolen content.
- No use of another platform’s verification badge or visual trust mark.

16. Location and availability accuracy

Location fields exist for discovery, not search-engine manipulation. An Advertiser may list only locations where the Provider is genuinely available, resides, lawfully travels, or has a legitimate future availability that is accurately described.

- No mass cloning of substantially identical ads across cities.
- No fake local presence, false address, or misleading distance claim.

- No hidden city-name stuffing, repetitive location keywords, or misleading SEO pages.
- Travel listings, if enabled, must be clearly identified as travel availability.
- Escortifys may limit the number, frequency, or radius of simultaneous location listings.

17. Contact information and external links

Contact information and external links may be permitted only in designated fields and only where the relevant feature and jurisdiction allow them. Escortifys may require moderation or verification before a link becomes visible.

- Do not embed phone numbers, email addresses, payment handles, QR codes, or URLs in images or text to bypass field controls.
- No link to malware, phishing, credential theft, illegal marketplaces, trafficking content, unlawful payment pages, or deceptive redirects.
- Dating-site or hookup-site promotion is not permitted inside ordinary Provider Listings unless Escortifys creates a separately approved external/community-links feature.
- Affiliate, referral, shortener, or tracking links may be blocked or require disclosure and approval.
- A Provider's own lawful website or social profile may be allowed after moderation, subject to jurisdiction-specific restrictions.

18. Duplicate listings, spam, bots, and manipulation

Escortifys is designed as a controlled directory, not an uncontrolled posting feed. Automated posting, spam, scraping-based reposting, duplicate profiles, fake engagement, and manipulation of ranking or moderation systems are prohibited.

- bots or scripts that create, refresh, bump, edit, message, or republish listings without written permission;
- duplicate accounts intended to evade limits, suspensions, verification, or moderation;
- copying another Provider's listing text or media;
- keyword stuffing, hidden text, fake reviews, fake favourites, fake clicks, or coordinated ranking manipulation;
- rotating phone numbers, domains, identities, images, or payment accounts to defeat abuse controls;
- automated extraction or republication of provider data for an unauthorized directory, database, or marketing list.

19. Prohibited content and conduct

The following are prohibited regardless of whether they are presented directly, by euphemism, code, image, link, hashtag, or off-platform instruction:

- illegal sexual services or other unlawful commercial activity;
- human trafficking, coercion, debt bondage, exploitation, forced labour, or third-party control;
- content involving or sexualizing minors;
- non-consensual sexual activity, sexual violence, or exploitation of an incapacitated person;
- incest, bestiality, or other illegal sexual content;
- extortion, blackmail, threats, doxxing, stalking, harassment, or revenge content;
- illegal drugs, controlled-substance distribution, weapons trafficking, or payment in contraband;
- fraud, identity theft, stolen property, financial scams, money laundering, or deceptive payment schemes;
- malware, phishing, credential theft, or circumvention of platform security;
- content that violates intellectual-property, privacy, publicity, confidentiality, or image rights;
- content designed to evade, defeat, or conceal a violation of this Policy.

20. Exploitation, trafficking, coercion, and minors

Escortifys has zero tolerance for exploitation of minors, trafficking, coercion, or forced participation. Content may be removed and accounts restricted immediately where credible indicators arise.

- No person may advertise someone whose documents, money, communications, movements, housing, or account are being controlled through coercion or exploitation.
- No threats involving immigration status, family, children, debt, housing, violence, reputation, or law enforcement may be used to compel participation.
- No retention of a Provider's identity documents or account credentials by a third party for control purposes.
- No recruitment of minors or adults through deceptive job, modelling, housing, immigration, or debt arrangements.
- Escortifys may preserve relevant records and make reports to competent authorities, child-protection bodies, anti-trafficking bodies, emergency services, or other appropriate entities where required or lawfully appropriate.

21. Violence, threats, non-consensual conduct, and dangerous activity

Listings must not promote or normalize non-consensual activity, genuine violence, threats, coercion, or conduct likely to create an unreasonable risk of serious harm.

Consensual fantasy terminology may still be restricted where the wording is indistinguishable from an actual threat, suggests real coercion, violates local law, or prevents reliable moderation.

22. Drugs, weapons, fraud, and other unlawful activity

A Provider Listing may not be used as a wrapper for unrelated unlawful commerce. No listing may advertise, bundle, exchange, request, or facilitate illegal drugs, weapons, stolen goods, fraudulent documents, money laundering, or other prohibited goods or services.

23. Privacy, doxxing, confidential information, and surveillance

Listings must not expose another person's private or sensitive information without lawful authority and consent. This includes home addresses, precise location, government identifiers, private phone numbers, employment details, family information, medical information, private messages, vehicle identifiers, or other data capable of creating a material safety or privacy risk.

- No posting of client/member identities in public Provider Listings.
- No hidden recording, stalkerware, GPS tracking, account compromise, or unlawful surveillance.
- No publishing screenshots of private conversations merely to shame, threaten, or identify another person.
- Safety reporting, if enabled, must use the dedicated restricted system rather than public listing content.

24. Discrimination, hateful content, and degrading language

Escortifys may remove unlawful discriminatory advertising, hateful or dehumanizing language, slurs, threats, or content targeting a protected group. Legitimate safety boundaries and lawful personal preferences must be expressed respectfully and must comply with applicable law.

25. Verification badges and trust signals

A verification badge means only what Escortifys expressly says it means at the time it is displayed. Verification is not a guarantee of legality, character, safety, health, availability, quality, or future conduct.

- Advertisers must not recreate, edit, copy, or self-award an Escortifys trust badge.
- Verification may expire, be suspended, or require re-checking.
- Verification results may be removed if identity, account control, consent, or risk information changes.

26. Premium, VIP, featured, spotlight, and boost placement

Paid placement purchases visibility, not immunity from moderation and not an endorsement. Premium, VIP, Featured, City Spotlight, Homepage Spotlight, or future boost features do not change the advertiser's legal duties or the Platform's content standards.

- Paid status does not guarantee approval, ranking, impressions, contacts, revenue, or continued publication.
- A paid listing can be removed or restricted for policy or legal reasons.
- Premium status must never be described as a guarantee that the Provider is safer or more lawful than another Provider.
- Sponsored or promoted placement should be identifiable as such where applicable law requires it.

27. Commercial and brand advertising

Escortifys may separately accept Commercial Advertisements from lawful adult-oriented or other approved brands. Commercial Advertisers are subject to this Policy and any campaign-specific rules.

- Commercial ads must be truthful, identifiable, and lawful in the targeted locations.
- No targeting of minors or use of youth-oriented creative for age-restricted products or services.
- No malware, deceptive system alerts, fake close buttons, forced redirects, or credential collection.
- No counterfeit goods, illegal drugs, weapons, trafficking-related services, unlawful gambling, or other prohibited products.
- No claim that a Commercial Advertiser is endorsed by Escortifys unless there is a written sponsorship agreement permitting that exact representation.
- Escortifys may refuse categories that payment processors, hosting providers, app stores, regulators, or platform-risk controls prohibit.

28. Jurisdiction gating, geoblocking, and restricted categories

Escortifys may apply jurisdiction-specific publication rules. This can include disabling a category, rates, contact fields, images, explicitness levels, external links, search indexing, paid promotion, or all access to a listing.

A restriction may be based on law, regulatory guidance, court decisions, payment-provider rules, hosting or infrastructure requirements, safety concerns, uncertainty in the legal framework, or the Platform's risk tolerance.

Platform-level legality controls

The fact that a Provider may lawfully advertise their own services in a jurisdiction does not require Escortifys to publish the advertisement. Where publication by a website operator creates separate legal risk, Escortifys may prohibit or geoblock the category even though self-advertising by the Provider may receive different legal treatment.

29. No circumvention

Users must not intentionally circumvent a location, age, verification, content, suspension, or category restriction by falsifying location, using alternate accounts, changing identifiers, manipulating metadata, routing through another person, or using technical means for the purpose of defeating the restriction.

Escortifys does not prohibit privacy tools merely because they exist. The prohibited conduct is intentional circumvention of a known platform or legal restriction.

30. Moderation and automated review

Escortifys may use human review, automated screening, duplicate detection, image review, risk scoring, restricted-term filters, link and domain checks, abuse signals, and other moderation tools. These systems are safety and integrity controls; they are not findings of criminality or proof of misconduct.

Escortifys does not promise that every item is reviewed before publication. Where applicable law requires notice-and-action, statement-of-reasons, complaint, trusted-flagger, or other intermediary procedures, Escortifys will implement the required regional workflow.

- High-risk content may be blocked pending human review.
- Automated signals may trigger verification, limited visibility, review, or temporary restriction.
- A materially adverse permanent decision should not be based solely on an unexplained automated score where applicable law or platform policy requires human review.

31. Reports, takedowns, and urgent safety notices

Users and affected persons should be able to report a listing, image, impersonation, stolen media, privacy violation, exploitation concern, underage concern, fraud, threat, or other policy violation through the designated reporting channel.

Escortifys may prioritize credible reports involving minors, trafficking, non-consensual intimate media, immediate threats, impersonation, or serious privacy and safety risks.

A report should identify the specific content and explain the concern sufficiently for Escortifys to assess it. False, malicious, retaliatory, or knowingly misleading reports may themselves violate platform rules.

32. Reasons, appeals, and dispute handling

Where reasonably practicable and legally appropriate, Escortifys may provide the affected account with a reason for rejection, restriction, removal, or suspension and an opportunity to request review.

Appeal rights, timing, notice content, human review, and out-of-court remedies may differ by jurisdiction. Nothing in this Policy limits any mandatory remedy that cannot lawfully be excluded.

33. Preservation, legal process, and competent authorities

Escortifys may preserve records when legally required or reasonably necessary for safety, fraud, disputes, legal holds, or the protection of the Platform and its users. Preservation is not the same as disclosure.

Requests from police, regulators, courts, or other authorities are handled under the Escortifys Law Enforcement & Government Requests Policy. Non-public user information is not treated as available merely because an authority asks informally. Escortifys may verify identity, jurisdiction, authority, scope, and legal process and may seek clarification, narrow a request, or challenge it where legally available and appropriate.

34. Enforcement measures

Depending on severity, history, urgency, jurisdiction, and legal requirements, Escortifys may:

- reject or return content for revision;
- limit visibility, remove a field, blur or remove media, disable external links, or de-index a listing;
- require identity, age, consent, ownership, or account-control verification;
- pause publication or paid promotion;
- freeze, suspend, or terminate an account;
- block duplicate accounts, domains, devices, payment methods, or other abuse indicators where lawful;
- preserve evidence and audit records;
- refund, credit, or decline a refund according to the applicable payment policy;
- refer matters to competent authorities or safety bodies where required or lawfully appropriate.

Payment for advertising does not create a right to keep prohibited content online.

35. No guarantee of legality, safety, or availability

Escortifys moderation, verification, publication, ranking, or failure to remove content does not certify that a Provider, user, listing, service, link, jurisdiction, or transaction is lawful or safe. Users remain responsible for their own conduct and legal obligations, subject to the Platform's separate duties under applicable law.

36. Changes to this Policy

Escortifys may update this Policy to address changes in law, regulation, product design, moderation systems, safety practices, payment-provider rules, or geographic availability. Material changes will be communicated in the manner required by applicable law and the Terms of Service.

37. Contact

Platform: Escortifys.

Service or business address: available upon a valid request where appropriate, and otherwise disclosed where applicable law requires proactive disclosure.

Advertising and moderation contact: [TO BE INSERTED]

Legal notices: [TO BE INSERTED]

Safety / urgent reporting contact: [TO BE INSERTED]

Copyright / image-rights contact: [TO BE INSERTED]

Appendix A — Quick publication rules

A Provider Listing should not go public unless all baseline checks are satisfied

The following checklist is an operational summary only. The full Policy controls.

Check	Publication standard
Adult	Provider satisfies the applicable age threshold and verification requirements.
Self-controlled	Provider controls their own account and listing; no unauthorized agency or third-party control.
Consent	Identity, media, contact details, and other personal information are authorized.
Lawful category	The listing category is enabled for the relevant jurisdiction and publication by Escortifys is approved.
Lawful wording	No illegal offer, coded prohibited act, unlawful recruitment, or prohibited transaction language.
Accurate	Identity, location, availability, media, and claims are materially truthful.
Non-explicit baseline	Media complies with the current jurisdiction and access-tier rules.
No exploitation indicators	No credible sign of minor involvement, trafficking, coercion, debt bondage, or third-party control.
No platform booking/payment	Nothing implies Escortifys arranges appointments or handles payment for Offline Services.
Links moderated	External links and contact details comply with designated field and destination rules.
No spam/manipulation	No duplicate-city cloning, bot activity, fake engagement, or moderation evasion.

Appendix B — Pre-publication implementation and legal review gates

INTERNAL — REMOVE BEFORE PUBLIC POSTING

This appendix records launch assumptions and legal research gates. It is not intended to appear in the public-facing Policy.

B1. Current product assumptions used in this draft

- Escortifys is a global directory-style platform.
- Provider Listings are provider-controlled; uncontrolled third-party or agency posting is not part of the baseline model.
- No person acting for or on behalf of Escortifys may obtain, arrange, participate in, or benefit from a user-advertised Offline Service.
- Escortifys does not book Offline Services and does not receive, route, hold, settle, disburse, escrow, commission, or share in payment for them.
- Payments to Escortifys are for platform products only.
- Verification, premium placement, limited guest access, member/VIP tiers, moderation, reporting, and jurisdiction controls are contemplated.
- Public reviews and restricted provider-safety reporting remain separate high-risk features requiring dedicated policy and implementation review.
- Older planning materials are treated as historical architecture only; features described there are not assumed to remain current unless separately confirmed.

B2. Canadian launch gate

Canadian provider advertising requires specific pre-launch legal review. Criminal Code s. 286.4 criminalizes knowingly advertising an offer to provide sexual services for consideration. Section 286.5(1)(b) provides immunity from prosecution in relation to advertising a person's own sexual services. Justice Canada's technical guidance states that publishers or website administrators could be criminally liable as parties where they know of the advertisement and that it is for the sale of sexual services.

Operational consequence: do not assume provider self-advertising immunity automatically immunizes the Platform. Canadian publication, rate fields, category names, search indexing, monetization, and moderation knowledge must be reviewed as a platform-level question before launch.

Official authorities reviewed: Criminal Code, R.S.C. 1985, c. C-46, ss. 286.4 and 286.5; Justice Canada, Technical Paper on Bill C-36 / Protection of Communities and Exploited Persons Act.

B3. United States launch gate

United States launch requires federal and state-by-state review. 18 U.S.C. § 2421A creates federal criminal exposure for owning, managing, or operating an interactive computer service with the intent to promote or facilitate the prostitution of another person, with aggravated provisions involving specified circumstances and sex-trafficking disregard. State prostitution, advertising, trafficking, age-verification, consumer, and intermediary rules remain additional layers.

Operational consequence: do not activate a U.S. state merely because a general global policy exists. Maintain a state launch matrix and prohibit product features that could be characterized as booking, matching, negotiation, payment routing, agency control, or demand-side solicitation.

B4. European Union / EEA launch gate

For services within scope of the Digital Services Act, hosting and online-platform obligations can include user-friendly notice-and-action mechanisms, timely and non-arbitrary processing, statements of reasons for certain moderation restrictions, internal complaint handling, and other transparency obligations. Illegal-content rules remain defined by applicable EU or Member State law.

Operational consequence: the reporting and moderation system must record content location, reason, decision, legal/policy basis, automated involvement, notice to affected users where required, and appeal/redress pathways.

B5. United Kingdom and Australia media/age-assurance gate

UK Online Safety Act obligations and Ofcom guidance can require highly effective age assurance for services that publish or allow pornography or specified harmful content. Australia's Age-Restricted Material Codes similarly impose age-assurance and access-control requirements on certain services and content categories. These rules can apply independently of whether Escortifys characterizes itself as a directory.

Operational consequence: retain a non-explicit baseline media policy unless and until jurisdiction-specific age-assurance, privacy, and product controls are implemented and verified.

B6. Required launch matrix

Jurisdiction	Provider ads	Rate fields	Media level	Contact/links	Age assurance	Platform legal review
Canada	HOLD	HOLD	Non-explicit	HOLD	Assess	Required
United States	State-by-state	State-by-state	Restricted	State-by-state	State-by-state	Required
EU/EEA	Country-by-country	Country-by-country	Country-by-country	Country-by-country	Assess	Required
United Kingdom	Assess	Assess	Non-explicit until cleared	Assess	Likely material if pornography allowed	Required
Australia	Assess	Assess	Non-explicit until cleared	Assess	Content/service dependent	Required

B7. Product facts still requiring confirmation

- Whether any launch jurisdiction requires proactive disclosure of operator/controller/merchant identity or service-address particulars.
- Public legal, moderation, safety, and copyright contact addresses.
- Whether identity documents are stored by Escortifys or only by a third-party verifier.
- Whether private user-to-user messaging will exist at launch.
- Whether precise device geolocation will exist at launch.
- Exact permitted media standard at launch (non-explicit is the safe drafting default used here).
- Final country/state launch sequence.
- Payment processor, hosting jurisdictions, moderation vendors, and verification vendor.
- Final retention, appeal, and emergency escalation workflows.

Publication status

Document 3 is substantively complete as a global baseline, but the public effective date, operator legal suffix, contact channels, and jurisdiction launch matrix must be completed before the appendix is removed and the Policy is posted.